



Attack Media Group

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It's Never Too Late to join forces: Attack Media partners with Robbie Hancock for official release.

Attack Media Group is pleased to announce its newest partnership with Canadian singer-songwriter Robbie Hancock.

Hancock is a passionate, Cambridge, Ontario-based Americana musician. He has performed with support of many accomplished artists including Bob Egan (Blue Rodeo), David Henman (April Wine), and Bill Mononen (Copper Penny).

With two cross-Canada tours under his belt and having played over 500 shows to date, Hancock is slated to release his first solo album "It's Never Too Late" in the first quarter of 2012. Through Attack Media Group's partnerships, the record will be distributed through KI/Interscope/Universal.

"I am excited about what the future will bring for this album and I am honored to be working with Mark Berry and his team at Attack," exclaims Robbie.

Hancock is currently performing across Ontario in preparation for an east coast tour in 2012. He has also been submitted for a Juno nomination for the New Artist of the Year category.

"Robbie is a great, hard working musician," says Mark Berry, chairman of Attack Media Group. "2012 is going to be a big year for him and we are excited to work with him and see what it will bring. It can only go up from here."

For more information, please check out www.robbiehancock.com.

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